

# Ho Chi Huang

## GAME DESIGNER

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### ABOUT ME

Ten years of experience in game products, from pre-production through launch and live operations to maintain 10 years legacy products.  
I specialize in defining problem, handling ambiguity, and transforming data into feasible improvement vision.  
Passion about using AI tool like Gemini, Cursor or NotebookLM to increase productivity.

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### EXPERIENCE

2020 – 2025

#### **Game Designer**

Star Stable  
Entertainment

Stockholm

- Managed economic models and Presented product trade-offs and roadmap decisions to executive stakeholders
- Applied data analysis and user behavior to improve retention and player spend.

2016 – 2019

#### **Game Designer**

Rayark Inc.

Taipei

- Designed content, systems, and gameplay to drive long-term retention and UGC engagement.
- Defined feature plans and update roadmaps.
- Collaborated cross-functionally with Engineering, Analytics, QA, and UX teams.

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### TAGS

- Motivation Design
- System Design
- Launch New product/ Maintain legacy product
- Data analysis, Experiment design
- SQL, Thoughtspot, Cursor, Midjourney, Unity, Google sheet, Miro
- Mandarin / English

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### EDUCATION

2008 – 2012

#### **Business Administration**

National Taiwan University